Trademark Electronic Search System

As the manager of my Cyber Security firm Watchers, I am pleased to announce the new trade name we created for your company’s new mobile application. I want to share the thought process behind the name creation, it came from my own first-hand experience with various family members, friends and other individuals. With that being known the name created is Citizens Forget. Even though the name says Citizens, which could be any particular age category, my primary target is geared towards the seniors 55 years of age and older. Consider this; if someone, particularly a citizen nearing the minimum retirement of 55, going through their life trying to maintain a strict medication schedule. He or she needs to follow the schedule in order for the medication to effectively work. The mobile application has great features particularly geared to help the users remember important things such as their med schedule. There will be reminders sent to the individual reminding him and her to take their medication and also eat. The application will also sync to their televisions just in case they are not paying attention to their mobile devices. It will also provide pop up messages and/or alerts up on their television screens reminding them to do complete a task. When searching for mobile apps to download, an individual in this category will be intrigued to see an app called Citizens Forget and the name alone will cause them to look into the app. While searching Citizens Forget on the TESS system, I did not find anything with the same or similar names. I did find businesses that included either Citizens or Forget only but not the two together. On a positive note, I also did not find any businesses with the same purpose as my application. In collusion my TESS search provided helpful information and also let me know that my trade name is safe to use.